



๑๕ มิถุนายน ๒๕๖๐

เรื่อง ขอเรียนเชิญเข้าร่วมงาน “เวทีการประชุมระดับภูมิภาคว่าด้วยการค้าและการพัฒนา ประจำปี ๒๕๖๐”
(Trade and Development Regional Forum 2017)

เรียน อธิการบดี มหาวิทยาลัยเทคโนโลยีราชมงคลล้านนา

- สิ่งที่ส่งมาด้วย
๑. ร่างกำหนดการ
 ๒. แบบตอบรับ
 ๓. แผนที่สถานที่จัดงาน

สถาบันระหว่างประเทศเพื่อการค้าและการพัฒนา (องค์การมหาชน) ซึ่งจัดตั้งขึ้นภายใต้ความตกลงว่าด้วยความร่วมมือระหว่างรัฐบาลแห่งราชอาณาจักรไทย และที่ประชุมสหประชาชาติว่าด้วยการค้าและการพัฒนา หรือองค์การ (United Nations Conference on Trade and Development: UNCTAD) โดยมีหน้าที่ในการให้การศึกษาอบรมและค้นคว้าวิจัย เพื่อส่งเสริมการค้าและการพัฒนา เพื่อสร้างความพร้อมให้ประเทศไทยและประเทศกำลังพัฒนาอื่นๆ ในอันที่จะแสวงประโยชน์จากผลของโลกาภิวัตน์ และการเปิดเสรีในด้านต่างๆ ได้อย่างเต็มที่ และจะก่อให้เกิดผลโดยตรงในด้านการพัฒนาสมรรถนะให้แก่บุคลากรในภูมิภาคเอเชีย

สถาบันฯ กำหนดจัด “เวทีการประชุมระดับภูมิภาคว่าด้วยการค้าและการพัฒนา ประจำปี ๒๕๖๐” (Trade and Development Regional Forum 2017) ภายใต้หัวข้อหลัก “Linking Trade and Development for Inclusive and Sustainable Growth” ระหว่างวันที่ ๑๙ - ๒๐ กรกฎาคม ๒๕๖๐ ณ โรงแรมพูลแมน คิง เพาเวอร์ กรุงเทพฯ โดยมีวัตถุประสงค์เพื่อเป็นเวทีในการสื่อสาร แลกเปลี่ยนเรียนรู้ และระดมความคิดเห็น ในประเด็นใหม่ๆ ด้านการค้า การลงทุน และการพัฒนาในภูมิภาคเอเชีย ตลอดจนประเด็นท้าทายที่มีผลต่อการเปลี่ยนแปลงการค้าและการพัฒนาของโลก โดยมีผู้เข้าร่วมงานจำนวนประมาณ ๒๐๐ - ๒๕๐ ท่าน จากภาคส่วนต่างๆ ที่ดำเนินงานด้านการค้า การลงทุน และการพัฒนา ทั้งในประเทศ และผู้แทนระหว่างประเทศ

สถาบันฯ ขอเรียนเชิญท่าน และ/หรือผู้แทนให้เกียรติเข้าร่วมงาน “เวทีการประชุมระดับภูมิภาคว่าด้วยการค้าและการพัฒนา ประจำปี ๒๕๖๐” (Trade and Development Regional Forum 2017) ระหว่างวันที่ ๑๙ - ๒๐ กรกฎาคม ๒๕๖๐ ณ ห้องอินฟินิตี้ บอลรูม โรงแรมพูลแมน คิง เพาเวอร์ กรุงเทพฯ โดยไม่เสียค่าใช้จ่าย ทั้งนี้ โปรดแจ้งชื่อลงในแบบตอบรับ และส่งคืนมายังโทรสารหมายเลข ๐ ๒๒๑๖ ๑๘๙๘ - ๙ หรือทางไปรษณีย์อิเล็กทรอนิกส์ itd_training@itd.or.th ภายในวันพุธที่ ๕ กรกฎาคม ๒๕๖๐

จึงเรียนมาเพื่อโปรดพิจารณา

ขอแสดงความนับถือ

(ดร.กมลินทร์ พินิจกุล)

ผู้อำนวยการสถาบันระหว่างประเทศเพื่อการค้าและการพัฒนา

สำนักจัดการองค์ความรู้

โทร. ๐ ๒๒๑๖ ๑๘๙๔ - ๗ ต่อ ๑๑๘, ๑๒๘ โทรสาร ๐ ๒๒๑๖ ๑๘๙๘ - ๙

**‘Linking Trade and Development
for Inclusive and Sustainable Growth’**

19th – 20th July 2017

Venue: Infinity Ballroom, Pullman Bangkok King Power, Bangkok, Thailand

Wednesday, 19th July 2017

- 08.30 – 09.00** Registration
- 09.00 – 09.30** Welcome remarks by **Dr. Kamalinne Pinitpuvadol**, *ITD Executive Director*
Opening Remarks by Minister of Education (TBC)
- 09.30 – 10.30** Keynote Speech by **Dr. Supachai Panitchpakdi**, *WTO Secretary General (2002-2005), UNCTAD Secretary General (2005-2013)*
‘A New Paradigm in Trade and Development in the Age of Rising Protectionism and Populism’
- 10.30 – 10.50** Coffee break
- 10.50 – 12.30** **Session I**

The New Trade Facilitation Agreement: A New Horizon for Developing Countries

Theme: *The new Trade Facilitation Agreement (TFA) which came into force on 22 February, 2017 heralds an important milestone for global trade development. For the first time, the global trade regime will be focused on substantively reducing trade cost across the board. Additionally, it will have direct implications on emerging issues such as the Global Value Chains (GVCs), sub-regional integration, the South-South trade systems, resource efficiency, inclusiveness and transparency.*

This session provides a state of play of the current trade facilitation in Asia-Pacific in particular the Framework Agreement on Facilitation of Cross-border Paperless Trade in Asia and the Pacific (FA-PT), a unique and the region/global’s first platform of its kind to address paperless cross-border trade. Equally imperative will be the discussions around recommendations in terms of complementary policies, regional cooperation and specific capacity building initiatives needed in light of these new developments.

- Speakers:**
1. Poul Hansen, UNCTAD Geneva – Trade Facilitation Section
 2. Yann Duvall, UNESCAP, Bangkok – Trade Facilitation Section

Moderator: ITD

12.30 – 13.45

Lunch Break

13.45 – 14.45

Keynote Speech by **Dr. Surin Pitsuwan**, ASEAN Secretary General (2008- 2012)

'New Geopolitical Challenges to Regional Cooperation and Integration'

14.45 – 16.15

Session II

Connectivity, Development & Regional Integration- The Agenda for CMLVT

Theme: AEC Blueprint 2025 proposes a vision towards an integrated, cohesive, competitive and innovative economy with increased cooperation and connectivity among ASEAN Member states.

However progress is slow and much still needs to be done to achieve the AEC four pillars and enabling ASEAN to become more resilient to external shocks.

Infrastructure gaps need to be addressed to increase land, sea, air and digital connectivity. More coherent regulatory framework and common standards must be pursued. And while NTBs must be streamlined and reduced to achieve frictionless trade of goods, significant efforts are required to enhance trade in services and labor mobility.

This session analyses the current challenges and opportunities of regional integration and proposes areas where increased cooperation and partnership may help and build the ASEAN block and the broader region, in a world of rising uncertainties.

- Speakers:**
1. ADBI
 2. Tiziana Bonapacea, Director ICT and DRR Department, ESCAP
 3. ASEAN Socio-Cultural Community, ASEAN Secretariat
 4. APEC Prosperity Working Group

Moderator: ITD

16.15 – 16.35

Coffee break

16.35 – 18.00

Session III

Building the Digital Economy: A Digital Trade Imperative

Theme: There is no doubt that technology changes the trade landscape and provides more opportunities by creating access to the global market. According to UNCTAD recent report, more than 50% of all global trade are enabled by the Internet. More importantly, countries that are adept at fostering digital activities have benefitted more with the emergence of new industries as well as, the accelerated growth of traditional sectors. Empirical evidence also show that at the individual firm level, firms with online presence tend to be more productive and competitive. According to McKinsey's report in 2014, global digital trade generated more economic value than the traditional flows of traded goods.

- Highlights current policy measures needed to promote investment (international and domestic) and new regulatory framework that enables sustainable digital development whilst addressing the 2030 Sustainable Development Goals.
- Discussion on how digital trade and its derivatives (such as e-commerce, digital data, smart contracts, smart money) can be a driver for frictionless trade, inclusive development in trade for all especially greater participation from MSMEs and entrepreneurs.

Areas Covered:

- **Digital economy economic model, policy and investment**
- **Measuring Digital Economy-multi-faceted perspectives**

Speakers:

1. UNCTAD, Investment and Enterprise Division
2. UNESCAP, ICT Development Division and Digital Economy
3. Digital Alliance Forum
4. Better than Cash Alliance

Moderator: ITD

Wrap Up

18.30

>Welcome Reception

Thursday, 20th July 2017

08.30 – 09.00 Registration

09.00 – 09.40 **Keynote: Dr. Kanit Sangsubhan**, *Secretary General of EEC, Thailand*
'Linking EEC for Trade and Investment within Thailand 4.0'

09.40 – 10:40 **Session IV**

One Belt, One Road Initiative: Outlooks on Future Trade and Investment in the Region South

Theme: The One Belt, One Road Initiative conceived as China's vision of a regionally connected continent linked to the rest of the World, harnesses the power of connectivity of culture, trade and economic cooperation at the heart of its strategy. If successful, this initiative will encompass approximately, 65% of the world's population which contributes one-third of the world's GDP. This session will discuss the current developments of the recent One Belt, One Road Initiative Meeting in Beijing and explore possible responses within APAC as well as to understand how this initiative will contribute to the "Peace and Prosperity" of the people of this region.

Speakers:

1. Asia-Pacific Chapter, Silk Road International Chambers of Commerce
2. Dr. Suthiphand Chirathivat ASEAN Centre, Chulalongkorn University
3. ISEAS, Yusof Ishak Institute (ASEAN Study), Singapore
4. Krisda Piampongsa, ITD Board of Director

Moderator: ITD

10.40 – 11.00 Coffee break

11.00 – 12.30 **Session V**

Enriching Global Value Chain (GVCs) through the Circular Economy

Theme: Post 2015 is earmarked as the critical crossroad for global development and humanity in general. The underlying theme being, finding a better model of growth where production and consumption are more responsible and sustainable. In this regard, switching from the current linear model of economy to a circular one is attracting more and more attention for its potential huge financial, social and environmental benefits. Moving towards a circular economy would boost resource productivity in GVCs but equally important, is the creation of new platform for growth and innovation which favours developing countries. A new paradigm in development!

- Speakers:**
1. ADBI
 2. JETRO Thailand
 3. Piyabutr Cholvijarn, Chair, Thai Chambers of Commerce
 4. ASEAN-EU Chambers of Commerce
 5. Dr. Alisa Di-Caprio, ADB-Aid for Trade

Moderator: ITD

14.45 – 15.00

Coffee break

15.00 – 16:00

Session VII

Future Education for Future Trade and Investment

Theme: *Since the days of ancient times human connectivity began when trade routes were first established to facilitate commerce and later transformed into seats of early civilisation. And within these trade routes were borne knowledge centers where like products, ideas and new/old knowledge became the new oil for trade, creating a melting pot of new opportunities and the diffusion of Art and sciences of the times. Trade has always empowered people beyond the realm of trade especially in building new knowledge and enabling innovation. Today, modern trade operates within the same confines. This session explores the shifting trend in STEM related investment and trade and its implications on future education. Additionally, understanding the appropriate strategies to attract foreign investment to STEM related industries.*

Areas Covered:

- **Linking STEM education to Attracting Foreign Investment**
- **Linking Education to Entrepreneurship**

- Speakers:**
1. Prof. Bundit Thipakorn, Office of Higher Education Commission
 2. Dr. Jeong Hyop Lee, Science Technology & Innovation Policy Institute, KMUTT
 3. Emmanuel San Andreas, APEC Secretariat
 4. Finland Government
 5. Dr. D.B. Kwon, Korean University & KRIVET President

Moderator: ITD

Closing

Hence, the session aims to explore possible trends within the context of the GVC and the circular economy model and how investment facilitation may help close the loop.

Areas covered:

- **Scope, nature and potential of Circular Economy and its implications on international trade and GVC**
- **Investment facilitation framework, strategies and policies**
- **Regulatory and Legal Framework to consider**

Speakers:

1. UNCTAD – International Trade, Goods and Services
2. Dr. Uwe Weber, SWITCH-Asia Network
3. India International Foreign Trade Research Centre
4. SITRA –Finnish Innovation Fund

Moderator: ITD

12.30 – 13.30

Lunch Break

13.30 – 14.45

Session VI

Obstacles & Opportunities for Asia's Sustainable Growth

Theme:

According to UNCTAD Trade and Development Report 2015, South-South trade in the post-2008 financial crisis has been labelled as the 'great economic transformation' in the global economy. In developing Asia, approximately 4/5 of all South-South trades are intra-regional compared to Latin America, 50% and Continent Africa, less than 50%. In 2009-2010 alone, developing Asia accounted for 85% of the South-South trade. However, at the current developing economies combined accounts for around 45% of the world's trade activities. With so much potential yet to be realized, Asia is on the verge of extraordinary growth in trade and investments. Therefore, trade for development models to address pressing needs of developing economy is very much needed to future proof the region's future.

This session explores the future development models including alternative options for funding development initiatives. At the outset, the session will first address the conventional theory behind trade and development including investment promotion regimes and examine its effectiveness in today's economic and trade environment.

- Do tax incentives regimes promote FDI and growth in the current TF/IF environment? Can evidence-based policy approach address this gap?
- What are the alternative tools for Governments to promote growth and sustainable development (including fiscal and non-monetary schemes, technology-based solutions)?



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Confirmation Form

Organization:

1. Title:

Full Name:

Designation / Job title:

Tel: Fax:

E-mail.....

be able to attend

Only 19th July 2017

Only 20th July 2017

Both 19th – 20th July 2017

2. Title:

Full Name:

Designation / Job title:

Tel: Fax:

E-mail.....

be able to attend

Only 19th July 2017

Only 20th July 2017

Both 19th – 20th July 2017

--- SIMULTANEOUS ENGLISH TRANSLATION TO THAI WILL BE PROVIDED ---

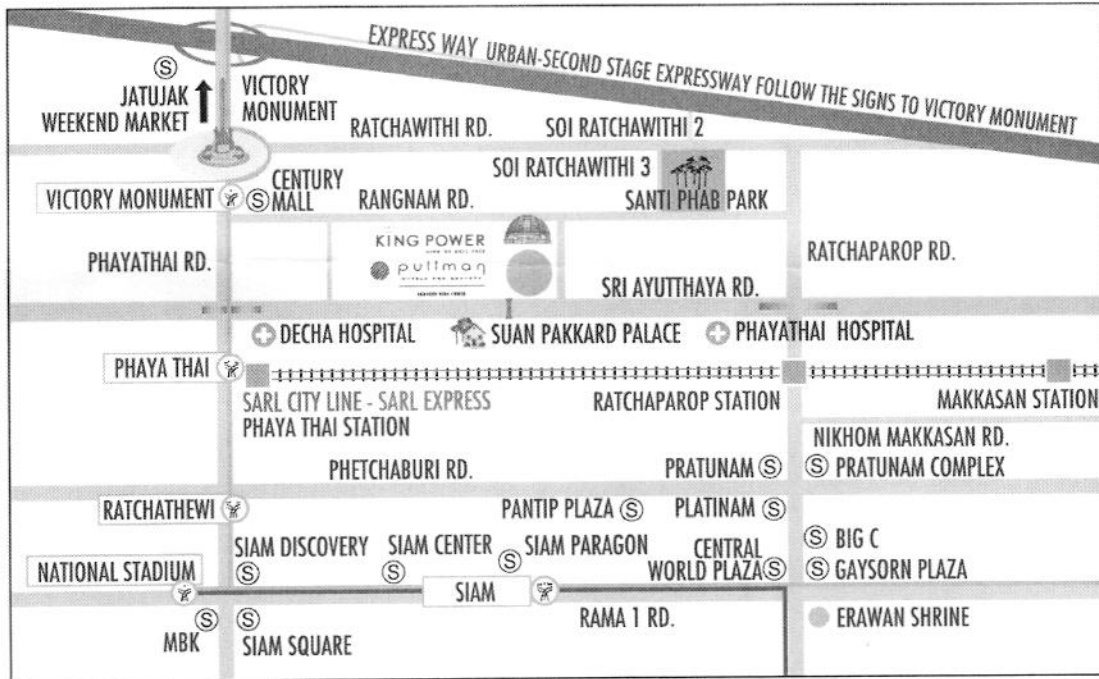
Please return the completed form to us by email or fax before Monday, 5th July 2017

to Fax: + 66 2216 1898-9 Email: itd_training@itd.or.th

For more information: Office of Knowledge Management Tel. + 66 2216 1894-7 ext. 118, 128

Pullman Bangkok King Power

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 Phone: + 66 (0)2 680 9999 Fax: + 66 (0)2 680 9998
www.pullmanbangkokkingpower.com



Access to the Hotel:

By Car

From the Victory Monument Circle exit to Phayathai Road, then turn left to Rangnam Road.
 From Sri Ayudthaya Road, turn left to the hotel after the Ajinomoto Building.
 From Ratchaprarop Road, turn left onto Rangnam Road at the Caltex gas station.

By the expressway

From the Urban-Second Stage Expressway, follow the signs to Victory Monument.

By BTS sky train

1. Victory Monument Station (exit no.2) on the Sukhumvit Line. Take the free hotel shuttle (Tuk-Tuk) near Century Shopping Mall on Soi Rangnam.
2. Phayathai Station on the Sukhumvit Line. It is 7 minutes' walking distance to the back entrance of the hotel.

By Airport Rail Link

Phayathai Station

Car Parking

This Bangkok City Hotel offers undercover car parking accommodating over 700 cars on one floor. There are 3 entrances for access and 3 exits to depart via Sri Ayudthaya Road and Rangnam Road. Parking is complimentary for hotel guests.