

## A Multidisciplinary View on Sustainable Life and Business: Sus-LaB

### Call for Papers

**Rajamangala University of Technology Rattanakosin (RMUTR) Thailand  
in cooperation with University of Gävle (HIG) Sweden  
Wednesday November 30<sup>th</sup> to Friday December 2<sup>nd</sup> 2016**

**Full papers<sup>1</sup> or detailed abstracts for review latest by September 30** (maximum one-page single space A4 or 8.5 x 11-inch paper). Early registration is 350 USD (Late registration fee is 400 USD) which includes lunches and dinners, local transportation. Registration by the early registration date is required for all persons presenting papers.

Scholars and others are invited to submit papers or abstracts on any aspect of Sustainable Life and Business including but not limited to the following subjects and topics:

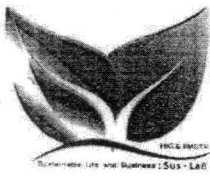
Accounting: - Accounting information systems - Auditing sustainable reports - External reporting of sustainability - Management accounting and control of sustainability	Hospitality management Information System and Technology International Commerce Innovation Library science Management and Organizational Behavior Marketing No-for-profit and government sector Management Operations Management Psychology Research and Development Social Issues in Management Social studies Supply chain management Technology Trade and Industry Web Technology and Management Other Related Topics
Agriculture Art and culture Business Policy and Strategy Computer science and applications Economics Education Electronic Commerce Entrepreneurship Financial and Banking Forestry and forest products Health Care History Human Resources	

### Best-Paper Awards

Two of the presented papers presented will be select as Best Papers which will be announced in the workshop.

Please submit detailed abstracts or full papers, to Dr.Arne Fagerström, University of Gävle, [arne.fagerstrom@hig.se](mailto:arne.fagerstrom@hig.se) who will also answer questions together with M.Arch.Chulalak Paiboonfoongfueng, vice rector RMUTR email [chulalak.p@rmutr.ac.th](mailto:chulalak.p@rmutr.ac.th) Detailed instructions on submitting papers will accompany the acceptance letter. Other conference details will be provided later.

<sup>1</sup> Contact Arne Fagerström for manuscript format



## A Multidisciplinary View on Sustainable Life and Business: Sus-LaB

### Program Outline

**Tuesday 29<sup>th</sup> November 2016 at Salaya Campus RMUTR**  
18.00 -20.00 Early Bird reception

**Wednesday 30<sup>th</sup> November 2016 at Salaya Campus RMUTR**

08.00 - 09.30 Registration of participants and coffee and sandwich  
09.30 - 09.45 Inauguration  
09.45 - 10.15 Keynote speaker: Dr. Arne Fagerström, Professor at University of Gävle Sweden  
*"A new theory Sustainable Enterprise Theory SET"*  
10.15 - 10.45 Keynote speaker: Dr. Kitikorn Chamorndusit, Associate Professor, Vice Rector at Mahidol University Thailand  
10.45 - 11.00 Coffee break  
11.00 - 12.00 Parallel session A Paper presentations  
12.00 - 13.30 Lunch  
13.30 - 14.30 Parallel session B Paper presentations  
14.30 - 15.00 Coffee break  
15.00 - 15.30 Keynote speaker: Dr. Agneta Sundström, Senior Lecturer at University of Gävle Sweden  
*"Corporate Social Responsibility CSR from a Swedish Perspective"*  
15.30 - 16.00 Keynote speaker: Dr. Aihie Osarenko, Professor at University of Gävle Sweden  
*"The Research Platform Sustainable Business Relations at University of Gävle"*  
16.15 - 17.15 Parallel session C Paper presentations  
19.00 Dinner at Salaya Campus RMUTR

**Thursday 1<sup>st</sup> December 2016 at Salaya Campus RMUTR**

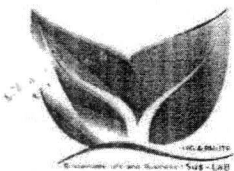
08.00 - 09.30 Morning coffee and sandwich  
09.30 - 10.30 Parallel session D Paper presentations  
10.30 - 10.45 Coffee break  
10.45 - 11.45 Keynote speaker: Dr. Gary Cunningham, Professor Emeritus, University of Gävle Sweden  
*"Corporate governance the case of Stora Enso"*  
12.00 - 13.30 Lunch  
13.30 - 14.30 Parallel session E Paper presentations  
14.30 - 15.00 Coffee break  
15.15 Buses to Hotel and Hospitality Training Center, Rajamangala Chom Kluea, Hua Hin  
**On arrival: Dinner at Hua Hin Waterfront**

**Friday 2<sup>nd</sup> December 2016 at Summanakharn Building, Wang Klai Kangwon Campus RMUTR, Hua Hin**

08.00 - 09.00 Morning coffee and sandwich  
09.00 - 09.30 Presentation of University of Gävle Sweden  
09.45 - 10.30 Keynote speaker: Dr. Bahram Moshfegh, Vice Rector University of Gävle Sweden  
*"Sustainable Energy Systems and Innovations"*  
10.30 - 10.45 Coffee break  
10.45 - 11.45 Keynote speaker: Dr. Lars Hassel, Professor at Gävle and Umeå University Sweden  
*"Is it a good business to invest in sustainable firms?"*  
12.00 - 13.30 Lunch at Banqueting Hall, Summanakharn Building  
13.30 - 14.30 Plenum discussion concluding remarks and future cooperation  
14.30 - 15.00 Coffee break

**Closing of the workshop**

15.15 Buses back to Salaya Campus RMUTR



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### Submission & Registration Dates

Submission Dates	
Abstract Submission Deadline	30 September 2016
Notification of Abstract Acceptance	15 October 2016
Full Paper-Proceeding Submission Deadline	15 October 2016
Notification of Proceeding Acceptance	25 October 2016
Registration Dates	
Early Bird Registration Deadline	30 October 2016
Late Registration	After 30 October 2016

### Registration Fees

Types of Registration	Early Birds Registration	Regular Registration
1. All Participants / Faculty Members / Professionals / Practitioners	350 USD	400 USD
2. Students (Must Provide ID card)	300 USD	350 USD
3. Additional paper	150 USD	200 USD
4. Attendee (Without paper presentation)	150 USD	200 USD
5. ผู้เข้าร่วมไทย / อาจารย์ไทย / ผู้เชี่ยวชาญไทย / ผู้ประกอบการไทย	10,000 THB	12,000 THB
6. นักศึกษาไทย (ต้องแนบสำเนาบัตรนักศึกษา)	8,000 THB	10,000 THB
7. บทความวิจัยเพิ่มเติม	5,250 THB	7,000 THB
8. ผู้สนใจเข้าร่วมประชุม (แต่ไม่มีการส่งบทความวิจัย)	5,250 THB	7,000 THB

**\*\* Exclude Transaction Fee**

### Payment Details

Bank: Krung Thai Bank Public Company Limited  
Swift Code: KRTHTHBK  
Address: Bangkok, Thailand  
Branch: Salaya (Code 459)  
Account No: 459-0-51158-4  
Account Name: A Multidisciplinary View on Sustainable Life and Business

### Contact Info.

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